



SCHOOLEY  
MITCHELL

## America's 25% Tariff on Canadian Goods: A Wake-Up Call for Cost Reduction

As Canadian businesses brace for the economic impact of America's 25% tariff on Canadian goods and products, the urgency to reduce operational costs has never been greater. This significant tariff increase threatens to drive up costs, disrupt supply chains, and potentially push Canada into a recessionary period. In such uncertain times, proactive businesses must take decisive action to safeguard their financial stability and maintain competitiveness. One of the most effective ways to do so is by leveraging the cost reduction expertise of Schooley Mitchell.

### The Economic Impact of a 25% Tariff

The tariffs will have widespread ramifications across multiple industries. Canadian exporters will face higher costs to sell into the U.S. market, potentially leading to reduced sales and job losses. Domestic companies reliant on U.S.-sourced materials will also see price increases, further squeezing profit margins. Additionally, as consumer and business confidence declines, a downturn in economic activity could make cost-cutting essential for survival.

**"Businesses must proactively seek ways to reduce expenses."**

### Why Cost Reduction Is Crucial Now

The combination of increased costs and potential recessionary pressures means that businesses must proactively seek ways to reduce expenses. Cutting wasteful spending, optimizing vendor contracts, and ensuring the most efficient use of resources will be critical for navigating these turbulent times. However, identifying and implementing cost-saving measures

across multiple categories can be complex and time-consuming. That's where Schooley Mitchell's expertise comes in.

### How Schooley Mitchell Can Help

Schooley Mitchell specializes in cost reduction consulting across a wide range of essential business expenses, helping companies achieve significant savings without compromising quality or service. Our data-driven approach, vendor relationships and industry expertise allow businesses to streamline spending in critical areas, including:

- **Telecom:** Reduce costs on internet, phone, and wireless services through optimized contracts and vendor negotiations.
- **Merchant Services:** Lower credit card processing fees and improve payment processing efficiency.
- **Waste Management:** Identify cost-saving opportunities in waste disposal and recycling services.
- **Shipping:** Cut both small package and LTL shipping expenses by securing better carrier rates.
- **Uniforms & Linens:** Optimize contracts with suppliers to achieve better pricing and terms.
- **Facility & Office Supplies:** Reduce spending on janitorial, breakroom, and office supplies.
- **SaaS & Software Services:** Eliminate redundant subscriptions and negotiate better pricing on



*Author: Mike DeBoer*



essential software.

- **Fuel & Compressed Gases:** Lower fuel and compressed gas costs by securing better discount rates and supplier agreements and improve fleet efficiency through better management tools.

## Why Now Is the Right Time to Engage Schooley Mitchell

With economic uncertainty looming, the businesses that act swiftly to control costs will be the ones that emerge stronger. Schooley Mitchell's cost reduction services require no upfront investment—fees are contingency-based, meaning clients only pay if savings are realized. This risk-free model ensures that businesses can focus on securing savings without financial strain.

## Conclusion

America's 25% tariff on Canadian goods signals a critical moment for our nation's businesses to take action. By proactively reducing costs in telecom, merchant services, waste management, shipping, office supplies, and other operational areas, businesses can safeguard profitability and navigate economic uncertainty with confidence. Schooley Mitchell's expertise in cost reduction makes them an essential partner in this effort. Now is the time to engage with our services and secure a more efficient, resilient, and profitable future.

Axel Nafthal | Optimization Specialist  
Cell: 902-670-2603  
104 Stirling Ave., Wolfville, Nova Scotia, B4P 2S1  
[www.schooleymitchell.com/anafthal](http://www.schooleymitchell.com/anafthal)

