

To whom it may concern,

I'm pleased to write this letter of recommendation for Fresh Ink, located in Calgary, Alberta. Fresh Ink is a professional communications company dedicated to delivering structured, strategic, and effective solutions for businesses and organizations. Its focus on precision, creativity, and clarity has established it as a trusted organization in the industry.

Fresh Ink offers a comprehensive range of services designed to meet the diverse needs of its clients. This includes content creation, media relations, digital strategy, campaign management, and brand development. Through these offerings, it supports organizations in crafting consistent messaging, enhancing public engagement, and achieving measurable communication goals.

A distinguishing feature for Fresh Ink is the expertise and dedication of its team. Led by Trina Lo, each member brings extensive experience in communications, marketing, and public relations. Their collaborative approach, combined with creative problem-solving and strategic insight, ensures that each project is handled with precision and aligns with the unique objectives of the organization they serve.

I wholeheartedly recommend Fresh Ink as an exceptional and forward-thinking communications company. By combining a full suite of services with a highly skilled and innovative team, it serves as an invaluable partner for organizations aiming to elevate their brand and messaging.

Sincerely,

Mickey Pendergast
Strategic-Partner
Schooley Mitchell