



To whom it may concern:

It is with great pleasure I write this letter of recommendation on behalf of the amazing services provided by S.O. Creative. For over 25 years, S.O. Creative has provided excellent and thorough digital marketing support for businesses in the Houston, Texas, area.

S.O. Creative offers specialized expertise that will help build your brand's digital presence. This includes brand development, marketing plan development, strategic web design services, sales, and collateral development, assistance with advertising campaigns, SEO implementation, and more. It strives to make your brand come to life, whether that be through a screen, packaging, or the creation of unique experiences.

In addition to its great services, S.O. Creative is made up of a carefully curated team, all of which offer unique skills to help bring your brand to life. They go above and beyond to make sure everything is pixel-perfect and are always accommodating of client suggestions or feedback. They work with you, instead of for you, and this personal aspect is what makes S.O Creative stand out as a digital marketing agency.

I recommend S.O. Creative for all your digital marketing needs. S.O. Creative and their highly experienced team are ready to develop a unique, identifiable "voice" for your clients, creating genuine connections with audiences and meaningful, lasting results.

Sincerely,

Lori McDowell
Business Optimization Specialist
Schooley Mitchell