



Your Bottom Line: Not Just Crunching Numbers

In the heart of Oshawa, where tradition meets technology, Your Bottom Line is rewriting the narrative of accounting. Mike Libbey, the Chief Operating Officer, shares the journey of his family-driven business, its evolution, and its commitment to staying at the forefront of the accounting and financial industry.

In 2004, Your Bottom Line was born, a brainchild of Ross Libbey, the founder, and patriarch of the family. Fast forward to 2010 when Mike Libbey, his son, took the plunge, becoming the first employee. What started as a two-person team, has since blossomed into a robust ensemble of 30 professionals, weathering the tumultuous waves of the past few years.

Over the years, Mike has played an instrumental role in shaping the operations of Your Bottom Line, moving from handling bookkeeping and personal tax returns to streamlining processes and overseeing the company's growth.

The company's focus goes far beyond numbers and prioritizes strengthening the relationships it creates while striving to keep up with innovative accounting practices. Your Bottom Line is committed to embracing technology to make clients' lives easier. The YBL Connect Smart Tax App, introduced last year, takes personal tax filing to a new level. With interactive features, chat capabilities, and an encrypted client portal, it ensures security and efficiency, setting a standard for the future of accounting services.

In a world where personal taxes are evolving, Mike acknowledges the significance of tech-savvy solutions.

"There is an argument that some simple personal tax returns might not even need to be done by an accounting firm within the next five years," he notes, citing advancements

in technology and artificial intelligence.

Your Bottom Line, however, is not just keeping up, it's leading the way.

The company's commitment extends beyond its client base and into the surrounding community. Mike serves on the membership committee for the Whitby Chamber of Commerce and Ross is involved with 100 Men of Oshawa as well as other local networking organizations. Your Bottom Line also proudly takes part in charitable initiatives, like its recent holiday party where non-perishable goods were collected and donated to the local Feed the Need charity.

As they navigate the upcoming tax season, Your Bottom Line is not just crunching numbers, the company is sculpting a future where innovation, family values, and community commitment converge to redefine the landscape of accounting services in Ontario. Mike Libbey and Your Bottom Line are simply writing the playbook when it comes to the future of accounting.

If you need personal tax services this season, check out all the detailed accounting services offered by Your Bottom Line in Oshawa, Ontario at

www.yourbottomline.ca

Author: Brittany Powers

