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In my life, I have had the opportunity to work for some amazing companies. Some of them were Fortune 100 companies, and others were just startups. During this time, I was always managing my own businesses. Those who know me often call me a "serial entrepreneur". I have had over 20 businesses in my lifetime – some of them failed, some have sold, and others still operate till this day. In 2017, I had just finished consulting for a company when I decided I wanted to start another business. I spent the next six months discovering what I really wanted in my next entrepreneurial venture.

I came to realize I needed an established, successful business model that was fair and equitable, had a proven track record of profitability, and was not too limiting geographically or financially. One of the options presented to me was a Schooley Mitchell franchise. I have always thought business should be fair and not overshadowed by trying to make a quick buck. When I discovered Schooley Mitchell's risk-free, contingency-based model where each party shares in the savings, I could not help but have an overwhelming feeling of altruism.

After visiting head office for a Discovery Day, I was thrilled to see there was a support system for every one of the franchisees, whether they had just started out or had been in the franchise for 10 years. After initial training, I experienced this support right away. The Quick Start team was continuously guiding, encouraging, teaching, and even challenging me to be the most successful franchisee.

Schooley Mitchell provides you with all the tools necessary to run your business. The CRM comes equipped with specific accoutrements that connect franchisees with referral partners, prospects and clients. Most processes are automated and require just a click of your mouse. To top it off, there is an annual conference to share in the success, learn tips and tricks from other franchisees, and discover new opportunities. The system Schooley Mitchell has created for success is one of the most comprehensive systems I have ever seen.

I am just over six months in since I started. It has been one of the best decisions I have ever made in my entrepreneurial life. The success I have experienced has been more than I imagined, and the support was even better than what was promised. The only regret I have is not finding Schooley Mitchell sooner in my career.

If you are like most people looking for a new opportunity, you probably have a million questions: "Will it work for me?" "Is this for real?" "Why have I never heard of Schooley Mitchell?" Take your time and dig deep. You will find the staff at head office and the other franchisees are more than willing to help you.

To quote JFK, "A rising tide will lift all ships." Schooley Mitchell is doing everything it can to raise the tide. Is your ship in the water?

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