



To whom it may concern:

I am happy to write this letter in recognition of Lyerly Agency. Since 1977, Lyerly Agency has been a family-owned and operated full-service communications firm. Its specialties include branding, marketing, public relations, advertising, and web and social media.

Lyerly Agency offers a wide variety of services to handle all your communication needs. This includes brand development, marketing and communications research, community relations, media negotiating and buying, social media engagement plans, and so much more!

In addition to the fantastic services Lyerly Agency provides, it is truly the team that sets it apart. They are the perfect balance of knowledgeable, innovative and creative. They will work hard to give you the highest-quality results you're looking for whether it's marketing, public relations or anything in between.

Lyerly Agency is also dedicated to giving back to the community. It regularly contributes time and resources to numerous chambers of commerce, non-profit organizations and strategic volunteer initiatives including the National Red Cross Convention, National Kidney Foundation and many more.

I highly recommend Lyerly Agency to anyone in need of branding, marketing, public relations, advertising and social media services for their business. With Lyerly Agency, you can relax knowing your needs are being handled by a team of true experts!

Yours truly,  
Andrea Sipka  
Business Optimization Specialist  
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