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Network. Refer. Grow: The Marlborough Regional Chamber's Vision for a Thriving Business Community

For more than a century, the Marlborough Regional Chamber of Commerce has been a driving force behind the area's economic vitality. More than just a network of businesses, it is a community builder—a connector of people, ideas, and opportunities. At its core is Michelle Mercier, a dynamic leader whose vision and commitment, supported by a dedicated team of volunteers and staff, continue to shape the region's thriving business landscape. Together, they've become the quiet engine powering local success stories—one connection at a time.

When Michelle Mercier stepped into the role of President at the Marlborough Regional Chamber of Commerce, she brought more than a résumé—she brought energy, empathy, and a deep understanding of what it takes to help businesses. With a background in entrepreneurship and nonprofit work, she knows firsthand the challenges local business owners face, especially during times of uncertainty.

"I think the ability to make an impact on someone's life—whether it's through working with a large employer or a small business—and witnessing the ripple effect that follows is truly powerful," Mercier says. "Just being able to help people, even in small ways, can sometimes change the course of their lives."

Under Mercier's leadership, the Marlborough Regional Chamber of Commerce is redefining its role—not just as a connector of businesses, but as a catalyst for community growth and resilience. At its core, the Chamber provides the essential resources business owners need to succeed: networking opportunities, educational workshops, advocacy at both the local and state levels, and increased visibility within the region.

"We offer a wide range of educational programs," Mercier explains. "From referral groups and women's networking events to practical classes, we cover it all. We also have an in-house consultant available to assist business owners free of charge. Additionally, we're launching a roundtable specifically for large employers to foster collaboration and address shared challenges."

Mercier's academic background may surprise some, but it has proven to be a powerful asset in her career. Majoring in theatre has equipped her with invaluable public speaking skills—skills she now uses daily in her leadership role. "People will be usually surprised by the fact that it's a theater and music degree, but it actually comes in quite handy."

The Marlborough Regional Chamber of Commerce is evolving into more than just a business network—it's a hub for innovation, collaboration, and community growth. With her unique blend of empathy and strategic vision, Mercier is helping shape a future where local businesses don't just survive—they thrive. At the heart of it all is a clear mission: to network, refer, and grow.

Find out more about the chamber at

<https://marlboroughchamber.org/>

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