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I wanted to take a moment and share with you my experience as a Schooley Mitchell franchise owner. Prior to investing into this franchise system, I had spent eight years in B2B sales. When I came across the Schooley Mitchell business opportunity, my strengths and career experience were a perfect match and it just made sense to move forward.

Where Schooley Mitchell sets itself apart as a franchise is in the support it offers. I was impressed at the support I received within my first year (and continue to receive three years later). As convenient as it is to operate a business from your home, you can also feel isolated. The weekly call with my Quick Start coach really kept me focused, motivated, and on track to building my business, which is critical in your first year. The marketing support was also top-notch. What's great is there is a team at head office to assist you in managing your website and marketing your business through social media. Head office also offers ongoing sales coaching, monthly webinars, and additional information sessions after your initial training to help solidify your foundation as a consultant.

The Warehouse is our CRM and reporting system that is extremely user friendly. It's easy to navigate and helps keeps your business organized. We generate reports for our clients to show them the areas they are overspending and how we can help them save money. It's a streamlined process that makes the analysis simple.

One of the main things that attracted me to the Schooley Mitchell franchise system was the business model. It's a no-risk, no-lose opportunity for our clients. If we find savings, the client pays us a portion of the found money. If we don't find savings, they just received a free audit from us and reassurance they are optimized. With each sales call and meeting, you never know what you could find.

It's important to remember your success hinges on what you put into the business. You must be willing to consistently network and make calls. Persistence really pays off, and some of my most skeptical clients were the ones I found the biggest savings for, which is genuinely rewarding at the end of the day.

Sincerely,

Ryan Dryden
Strategic-Partner