

To whom it may concern:

I am pleased to provide this letter of recommendation for Lowell Mora of Impact CFO in Arlington Heights, Illinois. As the firm's CEO, Lowell brings extensive experience in financial leadership and business consulting, helping privately held and family-owned businesses navigate complex financial and operational challenges.

Through Impact CFO, Lowell provides fractional CFO services that include financial management, budgeting and forecasting, profitability analysis, pricing and costing, cash-flow management, growth planning, succession planning, and exit preparation. He also provides guidance on financial reporting, ERP systems, and other financial and operational projects, giving businesses access to experienced leadership tailored to their specific needs.

One of Lowell's greatest strengths is his ability to combine technical financial knowledge with a clear understanding of broader business objectives. He leads a knowledgeable and dedicated team that works collaboratively to assess challenges, identify opportunities, and develop practical solutions. His leadership fosters a professional environment focused on communication, accountability, and delivering meaningful value to clients.

I confidently recommend Lowell for his exceptional financial expertise and leadership. It combined with the firm's comprehensive services and talented team, is helping organizations improve performance and prepare for the future.

Sincerely,

Shane Murphy
Strategic-Partner
Schooley Mitchell