

To whom it may concern,

I am pleased to recommend The Resource Group | Midwest for its expertise in sales, channel management, and support services. The company provides solutions that help manufacturers and reseller partners strengthen market coverage, improve sales performance, and build lasting business relationships. Its focus on practical strategies and results makes it a valuable resource for organizations seeking sustainable growth.

The Resource Group | Midwest offers regional and national account coverage, sales enablement, product information management, creative services, reseller outreach, and analytics. It works with wholesalers, contract resellers, buying groups, independent dealers, retailers, and e-commerce partners, providing tailored support to meet their specific needs.

What distinguishes The Resource Group | Midwest is its comprehensive approach and commitment to supporting both manufacturers and resellers. Its experienced team brings industry knowledge and sales expertise together to strengthen sales execution, expand market reach, and help partners capitalize on new opportunities.

I highly recommend The Resource Group | Midwest for its professional approach, extensive sales capabilities, and dedication to helping manufacturers and reseller partners achieve their business objectives. Its experienced team and comprehensive services make it a dependable partner for long-term growth and success.

Sincerely,

Jeff Bobroff
Strategic-Partner
Schooley Mitchell