



January 23, 2019

To Whom It May Concern,

After thirty plus years of various global financial leadership roles, I decided to become a business owner. After looking at numerous existing small businesses and franchise systems, I made the choice to join Schooley Mitchell.

Schooley Mitchell met my criteria for joining a franchise system. Some features that really stood out were:

- Our performance-based cost reduction services are beneficial to all businesses
- My prior financial management expertise and experience would be transferable to my new business
- Our margins are attractive given our high value-add to clients and low overhead
- It affords me the opportunity to become more involved in the local business community

We have a strong network of franchisees who are always willing to help each other succeed. Our Head Office team is great to work with and since they handle our production operations, it allows me more opportunity to provide great service to existing clients and network with prospects.

Joining Schooley Mitchell was the right decision for me and I look forward to continued growth and profitability.

Sincerely,

Rich Bartolotta