

To whom it may concern,

I am pleased to write this letter of recommendation for John Noyd at B2B CFO. Based in Alpharetta, Georgia, John Noyd is part of one of the nation's leading strategic business advisory firms serving privately held companies. With decades of financial leadership and operational experience, John has developed a strong reputation for helping business owners improve profitability, strengthen cash flow, and create long-term business value through practical financial and strategic guidance.

John Noyd works closely with business owners to identify operational challenges, improve financial performance, and develop customized strategies that support sustainable growth and long-term success. Through the firm's proven systems, proprietary tools, and collaborative advisory approach, clients receive experienced executive-level financial guidance without the cost of a full-time CFO.

What sets John Noyd apart is his ability to combine strategic leadership with hands-on operational insight. He is recognized for his professionalism, analytical expertise, and commitment to helping business owners make informed decisions during critical stages of growth and transition. As part of the B2B CFO network, he brings access to nationwide resources and extensive industry knowledge while maintaining a highly personalized and relationship-focused approach to client service.

I highly recommend John Noyd at B2B CFO for his professionalism, financial expertise, and dedication to helping privately held businesses improve performance, increase company value, and achieve long-term strategic success through dependable advisory and CFO services.

Sincerely,

Kevin Stahr
Strategic-Partner
Schooley Mitchell