

To whom it may concern,

I am more than happy to write this letter of recommendation on behalf of the Alberta Hospitality Association, an important organization dedicated to strengthening and supporting Alberta's hospitality industry. Founded in 2020, the Alberta Hospitality Association brings together hospitality operators and industry partners to provide a unified voice for the sector while helping members navigate challenges and find opportunities to move their businesses forward.

Members of the Alberta Hospitality Association have access to valuable resources designed to support their businesses and professional needs. Its offerings include industry advocacy, networking opportunities, educational resources, cost-saving member benefits, grant programs, and workforce support. The Alberta Hospitality Association also provides access to industry updates, events, and partnerships that help hospitality businesses stay informed and engaged.

The people behind the Alberta Hospitality Association bring firsthand hospitality experience and a genuine understanding of the industry they serve. Its team and board include restaurant owners, operators, chefs, and other hospitality professionals who know the challenges of running a business in this sector. Their knowledge, approachability, and willingness to work alongside members help create meaningful relationships and a strong sense of community throughout Alberta's hospitality industry.

I highly recommend the Alberta Hospitality Association to hospitality businesses and industry partners seeking advocacy, valuable resources, and meaningful opportunities to engage with others in the sector. Its knowledgeable team, industry-driven approach, and dedication to supporting Alberta's hospitality community make it a valuable organization for businesses at every stage

Sincerely,

Mickey Pendergast
Strategic-Partner
Schooley Mitchell