



To whom it may concern:

I would like to take this opportunity to write a letter of recommendation on behalf of a great local business, Dallas Natural Mattress. Founded in 1999, Dallas Natural Mattress offers natural, organic products that are completely free of harmful chemical fire retardants.

Dallas Natural Mattress was started when its founder, Shane Coker, opened a small mattress store in Austin, Texas. After years of growing up in the industry and carrying all the big brands, he had come to learn the ins and outs of the industry, and it didn't take long for him to learn that most mattresses were laden with chemicals. So, he started carrying natural and organic products and eventually everything in the store was free of harmful chemicals.

Today, Shane has stores throughout Texas and Dallas Natural Mattress has grown to carry the largest selection of natural and organic latex mattresses in Dallas. It also offers pillows, sheets, toppers and much more.

The team standing behind Dallas Natural Mattress is what truly sets it apart from others in the industry. Each individual is kind, friendly and an expert in the industry. They go above and beyond to help their clients find the perfect product for their needs and work tirelessly to ensure they are completely satisfied with the services.

I highly recommend Dallas Natural Mattress to anyone in the Dallas area that is tired of the same old mattress and bedding options. With Dallas Natural Mattress, you can count on its great team to deliver amazing products and exceptional service at affordable prices.

Sincerely yours,

Craig Hubbard
Business Optimization Specialist
Schooley Mitchell