



To whom it may concern:

It is my pleasure to write this letter in recognition of NCM Associates. Since 1947, NCM Associates has been helping automotive dealers, OEMs and business operators become more profitable while also preparing for challenging economic conditions.

NCM Associates provides a variety of great solutions to put clients on the path to sustained growth. This includes software solutions, benchmark comparison tools and travel services. It also offers NCM 20 Groups where clients get to discuss their operations and share strategies and best practices with non-competing peers.

The team at NCM Associates is made up of experts from a range of industries including retail automotive, data management, customer retention, marketing, and software. They are all extremely knowledgeable and committed to helping their clients succeed in every aspect of their business.

I highly recommend NCM Associates to any automotive dealer, OEM or business operator that wants to be more profitable. With the expert team at NCM Associates, you will have access to a team of true professionals and a wealth of knowledge!

Sincerely yours,

Jessica Dallen  
Business Optimization Specialist  
Schooley Mitchell