

July 26, 2004

Subject: Schooley Mitchell Telecom Consultants

Well it has been over 30 months since I purchased a Schooley Mitchell Franchise and I thought I would take a few moments to update you on my thoughts.

I came into Schooley Mitchell with a 25-year background in telecommunications holding several senior management positions over the years so when I decided to invest in my own business I did a lot of research into what was available in the marketplace.

The Schooley Mitchell opportunity seemed to be the best of the best. Reasonable investment, national presence, great support and a system that could work even if you had limited experience in telecommunications. Sounded too good to be true; after 30 months with the Schooley Mitchell team I can tell you that all my expectations were not only met but exceeded.

My original investment was paid back in the first year, the marketing and sales support continues to grow to this day with continuing development in web based support tools and online marketing support.

Never satisfied, Schooley Mitchell continues to look for innovative ways to increase market awareness and market share for our services while keeping my cost to a minimum.

In closing, the system introduced to me 30 months ago through that initial 2 week training program continues to work to this day with more business opportunities than ever out there for our services. I would highly recommend to anyone who is looking for a new career to give Schooley Mitchell an opportunity to discuss how you can benefit from their proven and time tested sales and marketing business processes.

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